

AD PURCHASE FORM
16th ANNUAL LABOR DAY FAMILY FESTIVAL
SEPTEMBER 5, 2010

Name of Company/Organization: _____

Contact Person: _____ Email: _____

Address: _____

Phone: _____ Fax: _____ Cell: _____

ADVERTISING DEADLINE: JULY 1, 2010

___ **GOLD LEVEL**

DONATION OF \$2500.00 or MORE

Includes: Full page advertisement in program
 Periodic mentions from main stage during event
 Listing in program
 Covered double display area (20'x10' space)

___ **SILVER LEVEL**

DONATION OF \$1500.00 - \$2499.99

Includes: Full page advertisement in program
 Periodic mentions from main stage during event
 Listing in program
 Covered display area (10'x10' space)

___ **BRONZE LEVEL**

DONATION OF \$1000.00 - \$1499.99

Includes: Half page advertisement in program
 Mention from main stage during event
 Listing in program
 Single display area (10'x10' space)

PROGRAM BOOK ADVERTISING – DEADLINE IS JULY 1, 2010

___ Full page in festival program (festival table included)	\$625.00	_____
___ Half page (vertical) in program*	\$325.00	_____
___ Half page (horizontal) in program*	\$325.00	_____
___ Quarter page (horizontal) in program*	\$175.00	_____
___ Eighth page (horizontal) in program*	\$125.00	_____
___ Name listing for individual	\$5.00	_____

* FESTIVAL TABLE IS AN EXTRA \$50.00 _____

TOTAL SUBMITTED: _____

Any questions and/or concerns should be directed to Kevin Zacovic at 440/282-7769 or 440/935-1864. Please read the additional information on the reverse side of this form.

FOR OFFICE USE ONLY: CASH: _____

CHECK: _____

AMOUNT: _____

In order to make your ad image properly and look nice in our program book it would help to follow some rules. First of all, look at the five (5) options for the various sizes on the left. Once you have chosen your desired ad size, it is important to design your ad to stay within those measurements or it will look distorted as we will have to enlarge or reduce it to make it fit.

After you create your ad, you can Email it to us. We accept files only in the following format: **Adobe PDF**.

Make sure the fonts are embedded, NOT subsetted or it will change the look of your ad! (SEE ► BELOW)

We cannot take files that are JPG, EPS, or Microsoft Word. These file formats will make your type look gray or jagged or be the wrong font all together.

All photo and gray scale files should be black & white gray scale and at least 150 DPI at the size they are going to print. Type and line art files should be at least 300 DPI.

**Email your PDF file, as an attachment to:
lorainlabor@AOL.com**

Use the Email also for any technical questions you may have about how to prepare your ad.

In the body of the Email, be sure to include:

- > Your organization
- > A contact name
- > A contact phone number

Also, please include your name, business, or organization in the PDF file name of your submitted ad. For example: uawlocal2000 or bsuttonPDF.

When purchasing an ad in the program booklet, send this completed form, your check (made out to Lorain County Organized Labor Festival), and a hard copy of your ad to:

**Kevin Zacovic
Lorain County Organized Labor Festival
2729 West 40th Street
Lorain, OH 44053**